

# **VIRTUAL PARTY TIMELINE**

4/23/2018

Theme: Bedtime Belly Buster

8:30PM EST

## **12pm FB Live \*\* JENN SMITH**

1. What to expect for the night ++ reminder not too late to add friends and family. Refresh your screen so you see the most up to date posts

## **3PM Post \*\*KELLY LANNAN**

2. “CHANGING LIVES EVERY SINGLE DAY. 3 Women. 3 Stories. 1 incredible solution! Check out this video to get inspired about how Isagenix can help YOU!i

<http://ltl.is/T3znM> “

## **5PM Amped Performance Video with Angelike Norrie \*\*NICOLE DONATICH**

3. “Fuel your workouts with the best Pre, During, and Post workout products

on the planet!!



<https://www.isagenix.com/en-us/isamovie/performance>

## **7:00pm - post w pic - \*\*MICHELLE WEST**

4.” What is Isagenix all about? This company addresses so much more than just weight loss. Many of us have been blessed in multiple ways by these products. These are the 5 pillars of health - what resonates with you? Is there more than one area in your life that you would like to improve with these products? Please tell us below which one or one’s apply to you. “

## **7:30pm - post with pic - \*\*KRISTIN JENKINS**

5. Picture with company vision  
“Isagenix is committed to its customers and has been changing lives for 15+ years!”

## **8:00pm - Post with Mary Evans Just Cleanse video - \*\*TARA COCCOLI**

6. “What makes Isagenix unique? Why are these products and this system different than “all the others”? Isagenix nutrition addresses two major issues: environmental toxicity and nutritional depletion. Our amazing shakes address all of your nutritional needs and, when partnered with our cleansing system, the results are phenomenal. Check out this video from Mary Evans (6 minutes) that explains Isagenix very well. <https://www.isagenix.com/en-us/isamovie/weight-loss>



Comment below

What did you learn from the video?”

## **8:15PM - post w recording - \*\*REGINA LAWRENCE**

7. “Listen to these incredible findings from our clinical studies comparing Isagenix compared to a heart healthy diet. The moment I learned Isagenix had a published clinical trial, I knew without a doubt these were the products and company for me. The results are amazing!!  
<https://goo.gl/qcxXPs> “

## **8:30PM - FB LIVE - \*\*SUE BOEHM**

8. “WELCOME!! Here is how tonight’s party is going to work! Don’t forget to ask questions and interact with each post!” (points to cover during the live: Where are you from - Get Party Started -- Check out video about to be posted to learn more - share my story. Say disclaimer and post both product and wealth disclaimer in the comments. Share your story. \*\*Teaser for the Bedtime Belly Buster challenge!!

## **8:33PM - Pic with Post\*\* LISA WITT**

9. Transformation with Healthy aging, convenient nutrition and Sports performance. Detailed description of transformation.

## **8:35 PM - pic with post \* \*JENN SMITH**

10. BBB results and why you're so excited for this challenge. Post about the products you do with the BBB and the link to BBB article. <http://www.isagenixhealth.net/how-to-use-the-bedtime-belly-buster/>

## **8:38PM - FB post and pic (make sure to have a catchy caption) \*\*MELISSE & CHARLES**

11. transformation story / post with before and after pic — write about accountability having each other together from the beginning.

## **8:40PM - pre recorded Video with Transformation in the Comments - (3 mins pre-recorded) \*\*KELLY LANNAN**

12. Weight Loss/ Energy/ Convenience Transformation - Post your transformation picture and story about being a new product user an the amazing results you are having so far and as a physician assistant

## **8:42PM - Post with Pic and Story - \*\*TESS ALEXANDRA**

13. transformation story / post with pic - Share about your weight-loss and energy as a busy teacher working full time

## **8:43PM- Post with Pic and Story - \*\*JESS DE HAVEN**

14. transformation story / post with pic -

**8:45PM - Pic with Post - \*\*KIMBERLY MCCROSSEN  
(couple accountability post)**

15. Weight loss - share story and post pics of you and your hubby

**8:46PM - FB Video- (3 mins pre-recorded)\*\* DR.  
JAMIE SARRA**

16. As a Doctor and specialist in health and wellness, I'm committed to helping myself and my patients live their best life now with optimal nutritional products. Check out this video to learn why I have chosen to partner with Isagenix above all others!"

**8:48PM - Post with Pic - \*\*ANGELA  
CASTELLUCCIO**

17. Share story and pics for BBB weight loss

**8:50PM - Pre-recorded Video making a shake with Post -\*\*REGINA  
LAWRENCE (put recent before and after pic in comments)**

18. "Superfood Nutrition that tastes amazing and saves me tons of time each day! As a busy lawyer, part-time professor, and certified health coach, I love how easy it is to make these shakes!!"

**8:52PM- Post with Pic - \*\*LAUREN SWEENEY**

19. "As you can tell, we are truly a team and have an amazing support system to encourage and support one another on this journey. Hey team, please post your transformations below! "

**8:54PM - Isa Life app post and description (use picture from our post in  
Declare it page) \*\*KAYLA BROUSSARD**

20. "You get so much more than just incredible products when you join our team. You have coaching support and accountability from all of our teammates, recipes, workouts, and so much more to help you continue to

achieve your goals. Isagenix recently launched a brand new app which is included with your product purchase and it does the following:

- ✓ Shake/Cleanse Day Trackers
- ✓ Success Trackers (photo/measurements)
- ✓ Meal Trackers (Calories/Protein/Fats/Carbs)
- ✓ Connects to Fitbits
- ✓ You can review products, place orders, edit autoships quick and easy!
- ✓ Access Order History “

### **8:56PM- Pic with Post \*\* LAUREN SOFIA**

21. Weight loss/ Breast feeding - share story

### **8:57PM - Post with Pic - \*\*DAVE GREEN**

22. Weight loss/ Healthy Aging- share story and post pic

### **8:58PM - FB Live \*\*KRISTIN JENKINS**

23. Close out the party - BELLY BUSTER CHALLENGE - teams of 3 teaser!  
\*tell your story about Wealth and Health. \*\*Special corporate promotion with free shipping this week only.\*\*

### **9:10PM - Grab your accountability partners now! Why wait? \*\*JOY MARIE**

24. “Curiously, who are 2 people that would for sure do this with you?!  
FRIENDS DON’T LET FRIENDS GET HEALTHY ALONE! Isagenix is a solutions based company. One of our passionate solutions is sharing these



products and earning money back in return! There will never be pressure to do so, but thousands have been relieved of financial stress by SHARING this nutrition with those they love and care about in the pockets of their spare time. My goal for each of you, is to EAT FOR FREE! Nothing is better than FREE SUPERFOOD NUTRITION! You will likely find how exciting it is to transcend beyond this and create a growing team and lasting legacy. Take a moment to learn how simple it is by listening to this short

video below! <https://www.isagenix.com/en-us/resource-center/you-share-they-share> “

## **9:30pm - post with pic \*\*NICOLE DONATICH**

25. “Get back in touch with the person who invited you to this party” (any questions pic)

## **POST PARTY:**

26. SPECIAL PROMOTION IF COMPANY HAS ONE

27. SEASONAL OR NEW PRODUCT RELEASE IF HAVE ONE